



PRESS RELEASE

Revo go high-end with towering K2 multi-format digital radio



Lanark, Scotland, 31st August 2011: Revo Technologies injects a slick, contemporary feel to the often traditional or retro-inspired high-end table radio sector, with the release of its towering K2 digital radio device.

K2 is a stunning column of aluminium and rubber, capable of delivering reception of a wide variety of radio formats including DAB, DAB+, FM and internet radio. K2 also offers full audio and video playback from iPod, iPhone and iPad, access to online music service Last.fm and the ability to wirelessly stream music files from any connected PC or Mac.

K2's proprietary audio hardware effortlessly produces 40 watts of room-filling high resolution digital audio, courtesy of a quartet of neodymium Balanced Mode Radiator speaker drivers and dual Class-D amplifiers. Digital Signal Processing (DSP) optimises drive unit control, enabling K2 to exhibit the performance characteristics of a significantly larger device. The result is near 360 degree dispersion, providing a massively expanded listening sweet-spot, detailed high-end clarity, rich tones and deep bass.

K2's hardware specification includes a large graphical secret-until-lit OLED display, discreet motorised dock for Apple devices, and an array of connection options including stereo RCA and digital optical out, Apple video out, and 3.5mm headphone jack.

Revo Technologies CEO, David Baxter, said "The K2 project was the most ambitious in our history. Our aim was to produce a world-class, hi-fi grade audio device, capable of producing room-filling digital sound, from a relatively modest physical footprint. We believe that with K2, we have created a truly aspirational audio product, and one that elevates the digital radio category."

In addition to its terrestrial and internet radio capabilities, K2 will also provide access to online music service Last.fm. Simply choose an artist or genre and let Last.fm build the perfect playlist from its library of 5 million tracks – unique to the user, and fresh every time. K2 includes a free 31 day Last.fm trial subscription, thereafter a £3.00 per month subscription charge applies.

K2 is fully compatible with REVO's new *RadioControl* App for Apple's iPod and iPhone. This innovative and easy-to-use application not only acts as a full remote control to select DAB, FM, internet Radio, Last.fm, and control volume up/down, play, pause, love/ban and EQ settings, but also enables users to access and control the playback of their entire music library from any connected PC, Mac or DLNA-compliant device. *RadioControl* will be available to download free of charge from the iTunes AppStore from October 2011.

K2 makes its public debut at the IFA Consumer Electronics Fair in Berlin from the 2nd to the 7th of September 2011. REVO is located in the hall 15.1 (iZone), booth number 139.

K2 has an SRP of £299.95 and goes on sale worldwide on the 17th of October 2011.

K2 can be pre-ordered from today by visiting www.revo.co.uk

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Editor's Notes

About Revo Technologies

Headquartered in Lanark, Scotland, REVO is a multi award-winning designer and manufacturer of high quality digital audio products for the DAB/DAB+, Internet Radio and iPod/iPhone/iPad platforms.

REVO introduced the world's first in-car DAB adaptor in 2005, winning the 'Car Accessory of the Year' award from Auto Express magazine, and famously being dubbed "DAB for the iPod generation." In 2007 REVO developed the first 'hybrid' DAB and internet radio. 2008 saw REVO embraced the new DAB+ standard and introduced the first 'out-of-the-box' DAB+ receiver. In 2009 we were again pioneers... our IKON model being the first multi-format radio to feature icon-driven touchscreen technology and iPod/iPhone docking.

REVO radios are designed exclusively in the UK and are the proud recipients of multiple Red Dot and iF product design awards.

REVO products are sold in 25 countries worldwide.

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A full range of K2 product images for print and web are available for download at <http://www.revo.co.uk/media/gallery-k2.php>

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